

# 50 Videos Every Business Needs To Make!

Don't get bogged down every again about what videos you should be making for your business. Let this list be your guide to making engaging search driven videos for potential (and current) customers.

1. Case study
2. Versus (them vs us)
3. Disagree with popular industry opinion
4. Popular industry trend
5. Behind-the-scenes
6. Staff profiles (meet the team)
7. Next year in the industry
8. Predictions for the New Year
9. Industry secrets
10. # things you never knew about (industry)
11. # reasons why you need (industry/product/service)
12. Everything you need to get started with \_\_\_\_\_
13. How to do \_\_\_\_\_ (related to your biz)
14. # tips & tricks for (your industry)
15. # things you never knew about (your industry)
16. Are you struggling with (something related to your industry here)
17. Interview an expert
18. Collaborate with a complementing business
19. Customer testimonial
20. History of (your industry)
21. Day-in-the-life
22. Highlight customer problem/question
23. Share an experiment/test
24. Pros & cons of your industry
25. Myth bust
26. What you hate about your industry
27. Step-by-step your service
28. Rant
29. Deep dive a specific industry topic
30. How to get started with your industry as a customer
31. You need me if
32. Share your experience from industry event
33. Biggest take aways from an industry event
34. Book review
35. Tips for beginners
36. My formula for
37. The best strategy for
38. Never pay for
39. Answering the biggest questions about
40. Useless things in your industry
41. Holiday that effects your industry
42. Reaction video to a competitor
43. Reaction video to an industry thing
44. # steps to something in your industry
45. How to use something in your industry
46. # secrets to something in your industry
47. Product you can't live without
48. Turn an email convo into an explanation video
49. Industry bucket list/dream list
50. My expert advice on your industry

Now that you know what videos to make, what now? How do you film it? Where do you put it? What do you do with it when you're "done"? Check out my 30-day One Video Challenge where we will breakdown EVERYTHING you need to know to make a search focused video, where to put it, and what to do with it after you make it!

Visit [www.MrsDesireeRose.com/30daychallenge](http://www.MrsDesireeRose.com/30daychallenge) for more information!