

# Desiree Martinez

I show brands, business owners, and solopreneurs how to stop spinning their wheels on the content creation hamster wheel and get actual leads and conversions from their online marketing.

I live in Phoenix, AZ and have over +800,000 views on my content marketing YouTube channel with a +17k social media followers.

I am also the author of the business memoir *Innovation From Desperation: The Unfiltered Failures & Successes of an OG Social Media Marketer*.



## Brands That Work With Me



## What People Are Saying

"Ever wonder why hurricanes are always named for women? After working with Desiree I understand! This lady is a force of nature in all the best ways! She really knows her field and the best way to communicate to a target audience. Desiree is the best and gets results!"

- Devin W. CEO Braille Skateboarding

"Desiree has continually shown that she will follow through on projects and not only meet but exceed expectations. She has demonstrated leadership and her direct approach helps keep things on track and ensure they get done."

- Phil, CEO TubeBuddy

"It was a pleasure to work with Desiree on our sponsored content. She delivered engaging content on time, and to a high quality. I would recommend Desiree's work to brands who are seeking a reliable partner."

Rena, Content Evangelist  
Biteable

## The numbers

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